

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WBSF-TV certifies that all 12-and-under children's TV programs carried during this quarter on its analog and digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program). Effective 01/02/07, upcoming programming promos, with certain exceptions, count as commercial matter.

Program Title:

- Tom and Jerry Tales (CW)
- Shaggy and Scooby-Doo Get a Clue (CW)
- Johnny Test (CW)
- Legion of Super Heroes (CW)
- The Batman (CW)
- Will and Dewitt (CW)
- Magi-Nation (CW)
- Skunk Fu! (CW)
- Eon Kid (CW)
- Teen Titans (CW)
- Spectacular Spider Man (CW)
- World of Quest (CW)
- Animal Rescue (syndicated)
- Gina D Kid's Club (syndicated)

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

XX
Yes No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) and (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

XX
Yes No

If no, provide details in Annex B.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

A handwritten signature in black ink, appearing to read "Matthew L. Kreiner", written over a horizontal line.

Matthew L. Kreiner, Vice President and General Manager

April 10, 2008

WBSF-TV
BAY CITY, MICHIGAN

CHILDREN'S PROGRAMMING REPORT

JANUARY 1, 2008 – MARCH 31, 2008

As a supplement to programming, WBSF-TV also provided the following non-broadcast efforts:

WBSF-TV's management team and other employees participated in various community activities:

Matt Kreiner, Vice-President and General Manager, serves on the Board of Directors for Junior Achievement of Northeast Michigan.

2/23/08 – Matt Kreiner and the following station employees participated in the Big Brothers Big Sisters Media Bowling Challenge at Galaxy Bowling Lanes in Grand Blanc, MI: Craig Beechler (Director), Darrel Dinnan (Technician), Todd Wise (Sports Director), Jill Wise (Account Executive), Rob Herman (Director), Rob Zielesch (Director), Matt Storm (Photographer), Tim French (News Producer), Nicole Serling (News Producer), Kelly Blackmer (Account Executive), Chris Barrus (Production Assistant), John Altz (MCR Chief Operator) and Brett Dickie (Editor).

3/7/08 – Matt Kreiner met with Mark Pankner from Junior Achievement of Northeast Michigan.

3/11/08 – Matt Kreiner had breakfast with and was voted in on the Board of Directors for Junior Achievement of Northeast Michigan.

2/28/08 – The following station employees attended the Child Abuse and Neglect (CAN) Council Auction at Apple Mountain Resort in Saginaw, MI: Becky Butcher (General Sales Manager), Jeff Reinarz (Creative Services Manager), Dayna Altom (Account Executive), Jill Wise (Account Executive) and Bev Bauer (Account Executive). The station also donated \$1,000 in advertising time and an Ellen poster for the auction.

The station is in a partnership with the Family Youth Initiative of Saginaw, MI. The Initiative operates out of the Saginaw County Health Department and focuses on youth issues and will attempt to keep youth off drugs and in school. The station will produce PSAs, vignettes and provide extensive news coverage in an effort to help achieve their goal. Don Shafer, News Director, serves on the Executive Board of Directors and the Marketing Committee for the Family Youth Initiative.

Other employees participated in the following community events:

1/25/08 – Kathy Hoekstra (News Anchor) emceed the Big Brothers Big Sisters of the Saginaw/Bay Area Annual Auction and Volunteer Appreciation Celebration at the Horizons Conference Center in Saginaw Township, MI.

1/27/08 – Kathy Hoekstra (News Anchor) attended the Family Youth Initiative Mentor Celebration at the Germania Town and Country Club in Saginaw, MI.

3/8/08 – Kathy Hoekstra (News Anchor) attended “Books for Breakfast” at the Saginaw County READ Association to promote National Reading Month.

3/17/08 – Sherry Cudd (General Manager Assistant) hosted a job shadowing with an 8th grade student from Mayville Middle School.

Station tours were conducted for the following groups:

1/21/08 – Don Shafer (News Director) and Sarah Gahagan (Executive Producer) conducted a station tour for the Edgerton Elementary School Tiger Cub Den 366 from Clio, MI. The group consisted of 9 children (ages 6 and 7) and 8 adults.

1/30/08 – Don Shafer (News Director) and Sherry Cudd (General Manager Assistant) conducted a station tour for the Mayville Cub Scouts. The group consisted of 8 children (1st and 2nd graders) and 6 adults.

1/31/08 – Jim Geyer (Meteorologist) conducted a station tour for Cub Scout Pack 341. The group consisted of 10 children (1st and 2nd graders) and 5 adults.

2/25/08 – Don Shafer (News Director) and Sarah Gahagan (Executive Producer) conducted a station tour for the Mt. Morris Cub Scout Pack 344. The group consisted of 6 children (1st-3rd graders) and 2 adults.

3/21/08 – Don Shafer (News Director) and Sherry Cudd (General Manager Assistant) conducted a station tour for the Cook Elementary Tiger Cubs of Grand Blanc, MI. The group consisted of 7 children (ages 5-6) and 6 adults.